

# First European Mobility Workshop MORE EFFICIENCY THROUGH DIGITALISATION IN COMBINED TRANSPORT



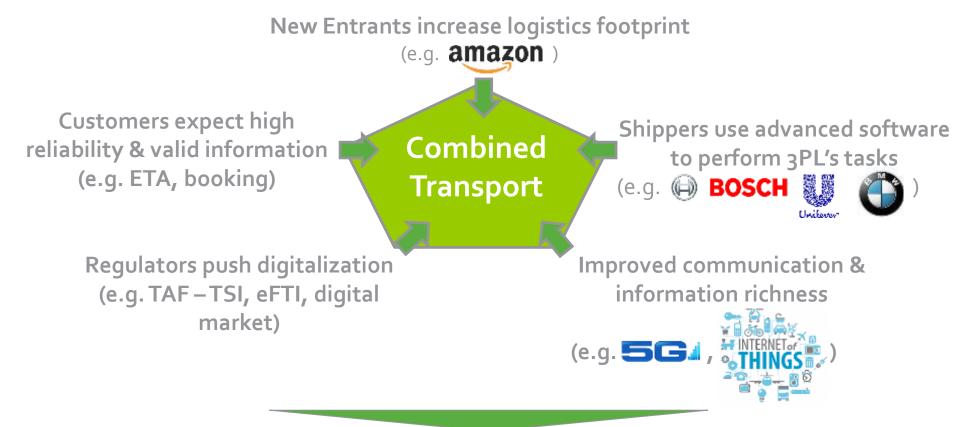
#### UIRR: the industry association of intermodal transport





#### Selected key drivers for CT digitalisation





# Role of Digitalization: Pain or opportunity for combined transport?

#### DIGITALIZATION IMPACT CAN BE WIDE



Digitalization is the process of increasing the use of digital technologies and processes to transform the firm and other stakeholders through new value adding activities to achieve better efficiency and higher profitability.

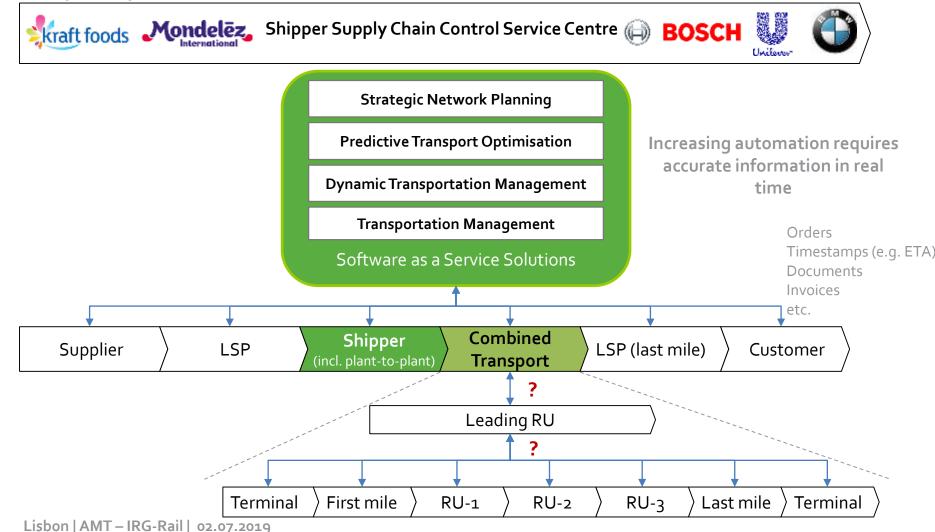
#### Fast learning loop Measurable Customer Digitalization drivers Management needs customer value-add More mobile devices **Business Model Adaptation** o Ease of use Ease of use Improved connectivity Data quality, security Digital Operative Costs Wearables o costs Automation Product Processes reliability Quality Augmented reality & Interfaces robustness quality Higher acceptance Digital Admin. o trust availability Software as a Service Service Processes flexibility o trust M<sub>2</sub>M communciations planning flexibility Internet of things/ 4th industrial revolution Information planning info Agile IT architecture & infrastructure Etc. o exception mgmt. Culture + values Partner o excitement

Digitalization can affect all parts of a company. Mostly automation of processes, digital output and business model innovation are in focus. A wider view encompasses the whole system of interdependencies (incl. mindset, culture, standards and partners).

#### SHIPPER PERFORM LOGISTICS TASKS



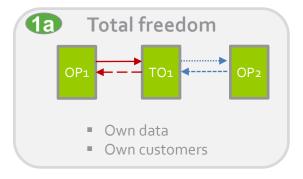
Shippers increasingly steer their logistics operations directly or via 4PLs to increase transparency, control and reduce costs and transit time.

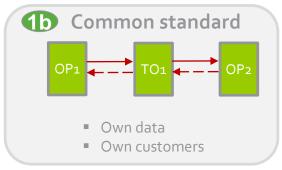


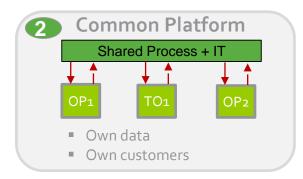
#### **ALTERNATIVE PATHS REQUIRE ALIGNMENT**











### No concerted action with maximum freedom

## Definition of standards and lose coupling for each actor

### Platform approach for central tasks

Pros

- No advanced alignment with other partners required
- Competition in all dimensions

- Lower costs (standardization of data)
- Common understanding
- Clarity of data for customers
- Regulatory support and funds accessible

- Lowest amount of interfaces (1:n) & costs
- Cost efficient standardized processes
- Common understanding (data + processes)
- Clarity of data and process for customers
- Regulatory support and funds accessible

Cons

- No group scale effects and competitive advantage
- Maximum effort for individualized interfaces for each partner (n:m)
- Highest costs base per interface

- Maximum standard interfaces for each partner (n:m)
- Governance and ownership controlled
- Initial coordination required

Examples •

- Tracking information exchange w/o standardization (status/interfaces)
- Individualized booking processes
- Harmonized ILU code, EDIGES
- ETA initiative
- IATA (e-AWB), IRU (e-CMR)
- Standard of registers (e.g. terminal and unit master data)
- Cesar (only partially open & only terminalto-terminal not door-to-door logistics)
- Hacon LEIDIS (Germany)
- RNE TIS

Legend: TO = Terminal Operator; OP = CT Operator

Lisbon | AMT - IRG-Rail | 02.07.2019

#### UNIQUE ID FOR LOADING UNIT: ILU-CODE



#### Mandate

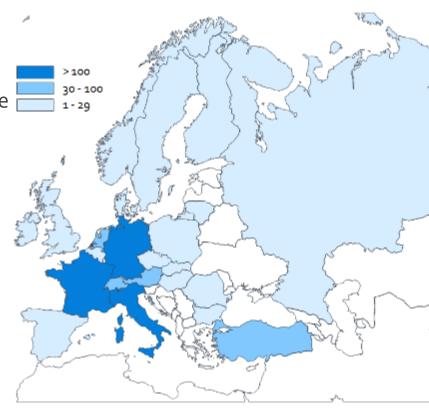
- EN13044 appointed UIRR to be the Administrator

#### Marking

- UIRR members reported a +98% ILU- or BIC-Code compliance of the units they handled in 2016

#### Obligatory

- Modernised EU Customs Code makes it mandatory for all UCT
- Revised Directive 92/106 will make it mandatory for all intra-EU UCT
- TAF TSI requirements Tracking & tracing, booking, consignment note

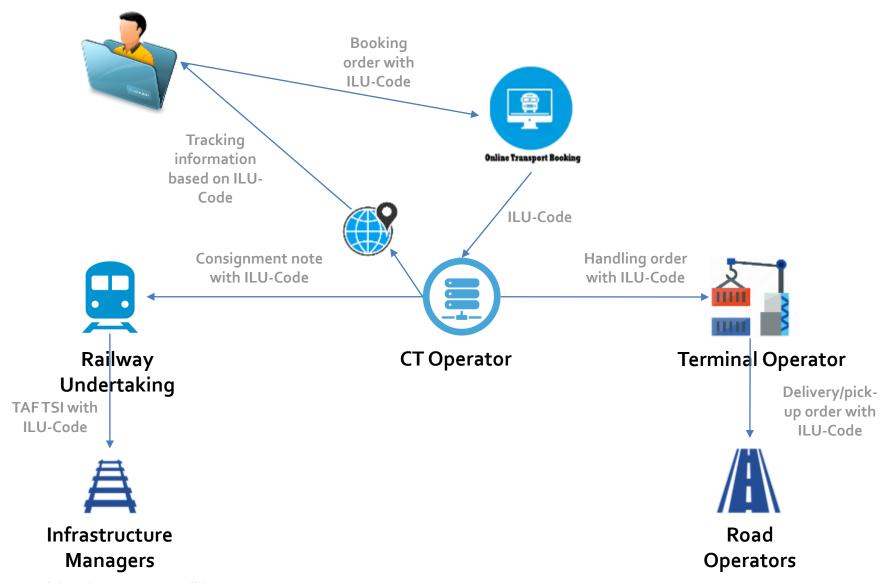






#### ILU-CODE AS KEY ENABLER FOR DIGITAL COMBINED TRANSPORT





#### **REGISTER: Common European Portal for Rail Service Facilities**



Directive 2012/34 + Implementing
Regulation 2017/2177 on access to service
facilities and use of rail-related services

Regulation 913/2010 on Rail Freight

Corridor

## Directive 2012/34: obliges Infrastructure Managers and Service Facility Managers to publish

- information concerning the capabilities of their facilities,
- the conditions of access,
- any temporary capacity restrictions,
- available capacity,
- new services and
- unused capacities/facilities (available for lease).

#### Regulation 913/2010: obliges (Rail Freight) Corridor Management Entities to

- compile and make available information including available capacities on freight terminals and junctions through the Corridor Information Document
- In addition the information is published in the Customer Information Platform (CIP)



#### Static messages

#### **Service Facility Description**

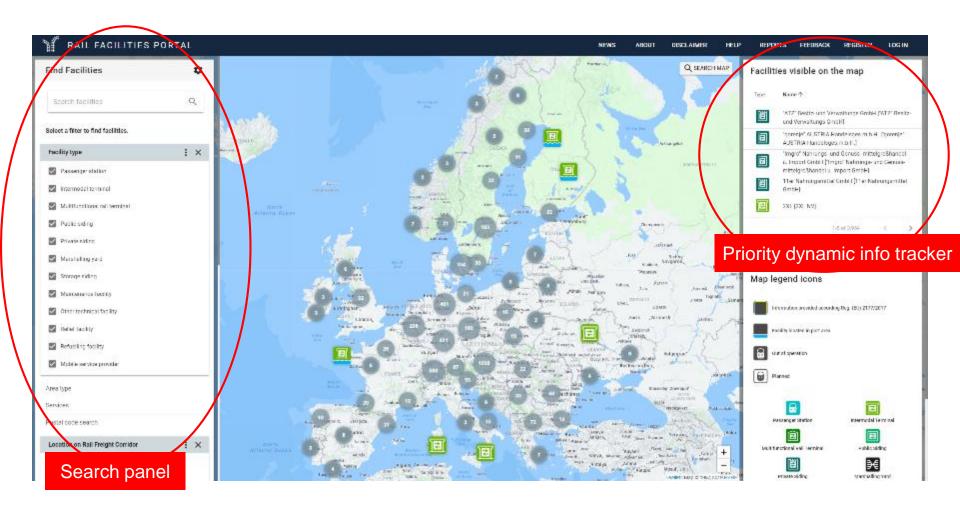
- Physical parameters
- Services: basic, additional and ancillary
- Opening hours
- Contact details
- Access conditions, including prices and discount schemes
- Access application, conflict resolution and complaint procedures
- + General Terms and Conditions (outside the information required by the Implementing Regulation)

#### Dynamic messages

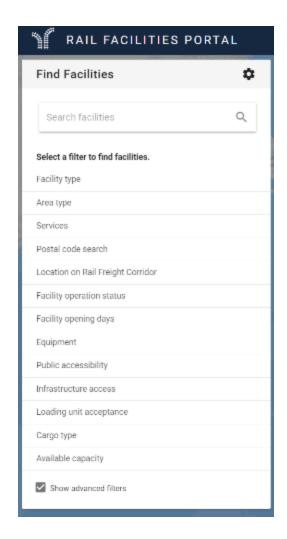
- Force Majeure (limitation to access)
- Planned maintenance (limitation to access)
- Capacity Availability (traffic-light indicator)
- New capacity and new service announcements (optional)
- Facility closure advertisement

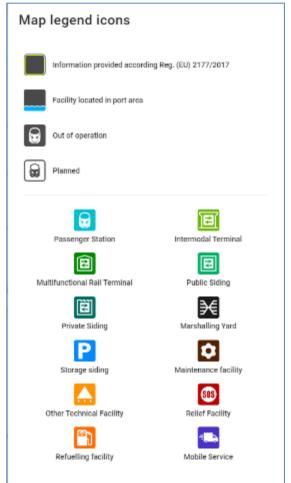
#### RAIL SERVICE FACILITIES PORTAL: HOME PAGE











Location on Rail Freight Corridor	i ×
☐ Not located on RFCs	
Located on RFC 1	
Located on RFC 2	
Located on RFC 3	
☐ Located on RFC 4	
Located on RFC 5	
✓ Located on RFC 6	
☐ Located on RFC 7	
Located on RFC 8	
☐ Located on RFC 9	
Located on RFC 10	
Located on RFC 11	
Facility operation status	
Facility opening days	
Equipment	
Public accessibility	: ×
Open for all market bodies	
Public access with conditions	
Access limited to owner/operator	

#### Digital integration | Data Access : real-time information



- Real-time information about trains, wagons, goods and loading units are a key success
   factor. It was found that real-time information is
  - already available for trains
  - but legal and administrative barriers are sometimes hindering it
  - some freight forwarders use GPS-like systems for track/trace; it is expensive but provides a service which is otherwise not provided
- Real-time information about trains should be accessible to all involved partners. The following needs were detected:
  - information should be available to IMs/RUs/Terminals/Shippers/Forwarders/Wagon Keepers/Intermodal/Combined Transport Operators etc.
  - mileage information, based on the real train run, would be needed
  - link to wagons and/or loading units would be required
  - long-term aim shall be a better ETAs (estimated time of arrival)

Barriers to opening real-time information to all involved partners should be removed. In addition mileage information and a link to wagons and/or loading units will be developed.

#### **ELETA project | ETA information & computation**



#### Objective

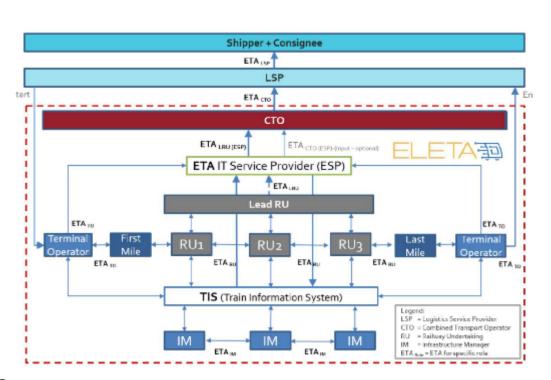
(Enhanced) ETA's for terminals and for RU's at hand-over points

#### **Approach**

Intermodal operators in leading role; IM's, RU's and RNE actively involved

#### **Implementation**

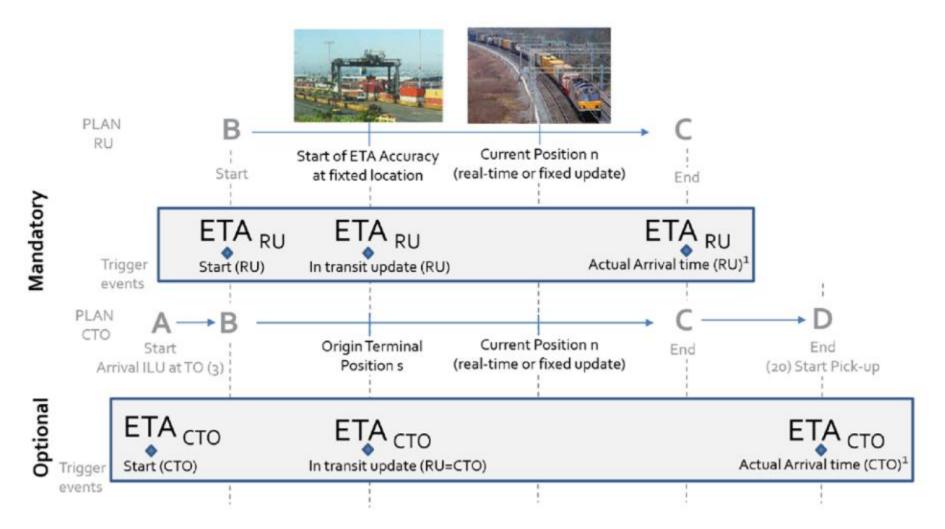
Selection of two service providers for smart ETA calculations (based on various data sources)





#### **ELETA project | ETA information & computation**









### Possible ETA calculation methodologies



 Real-time predictive: based on realtime data updates

History-based stochastic predictions

ETA2 = position st actual + t sto B + 
$$\Delta$$
t historic

#### 3) Machine Learning based prediction:

Supervised learning algorithm integrating multiple sources, e.g.

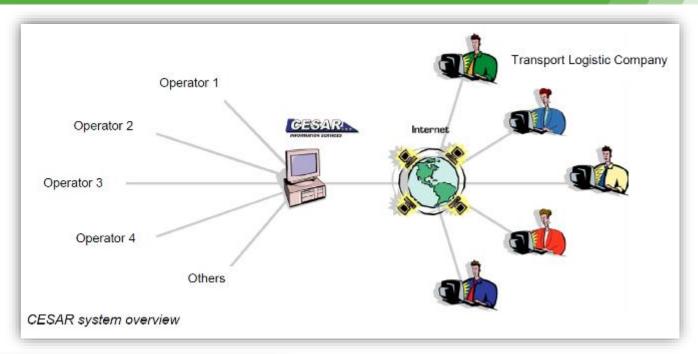
- 1) Based on past data
- 2) Based on timetables
- 3) Based on real-time updates
- 4) Based on current influencing factors from external sources (congestion, weather, terminal waiting time, etc.)

$$ETA_3 = position_n + multiple-source t_{nto B}$$



### Customer interface | CESAR application (15-year digitalisation)







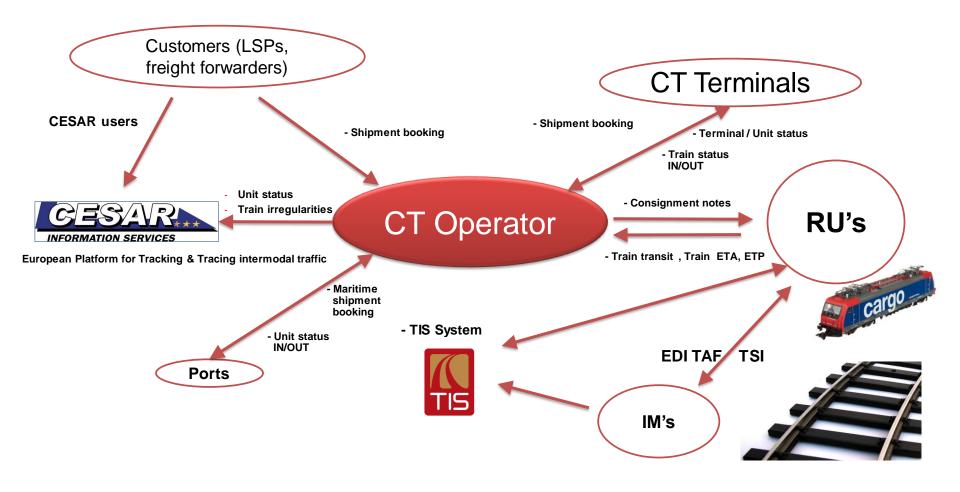
#### Available status information:

- booked
- delivered in departure terminal
- loaded on wagon
- departed from departure terminal
- foreseen arrival at destination terminal
- ready for pick-up in arrival terminal
- pick-up completed in arrival terminal
- arrived for gateway in intermediate terminal

Need ETA information

#### Data Exchange format in CT | EDIGES format





#### Digitalisation in Combined Transport: conclusions



- Digitalisation means a mental and cultural shift ('out of the box' thinking)
- Data democracy (data sharing) real-time data available for all involved freight players, free of charge and without restrictions/filtering
- Implementation of interoperable systems and standards to integrate all freight players in the logistics chain (e.g. EDIGES)
- Access to European-wide reference files (loading units, wagons, infrastructure data, location codes), e.g. ILU-Code, rail facilities portal
- Customer information: focus on ETA (pick-up time) and smooth B2B integration (e.g. ELETA project)



